



VALUE IN
URBANISM

CNU *Illinois*

State Conference Eight: a Poly-Conference

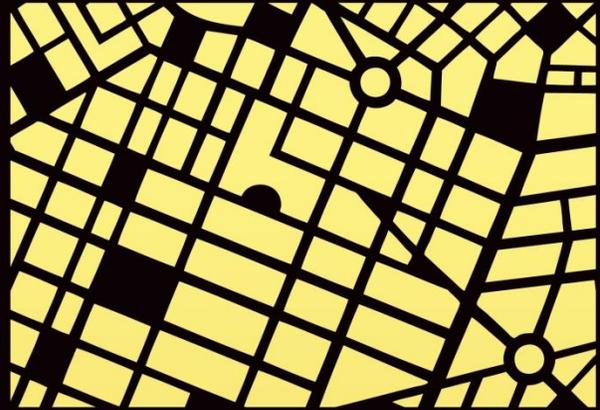


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VALUE IN URBANISM

CNU *Illinois*

State Conference Eight: a Poly-Conference



PROGRAM

CO-HOST

Density by Design: Data & Decisions about Growth

Co-hosted by
The Municipal Design Review Network
DePaul School of Public Service, Suite 1600,
14 East Jackson Blvd., Chicago, IL 60604
Thursday, September 24 | 8:30am-11:30am



On The Make: Building Places through Freight & Production

Co-hosted by
The Center for Neighborhood Technology
Goose Island Brewery, Karl Strauss Room,
1800 North Clybourn Ave., Chicago, IL 60614
Thursday, October 15 | 3:00pm-5:30pm
Happy Hour 5:30pm-7:00pm



Green Places, Healthy People: Green Infrastructure as a Public Health Strategy

Co-hosted by
The Illinois Chapter of the US Green Building Council
Metropolitan Chicago Healthcare Council, Suite 1900,
222 South Riverside Plaza, Chicago, IL 60606
Thursday, October 22 | 8:30am-11:30am



ILLINOIS

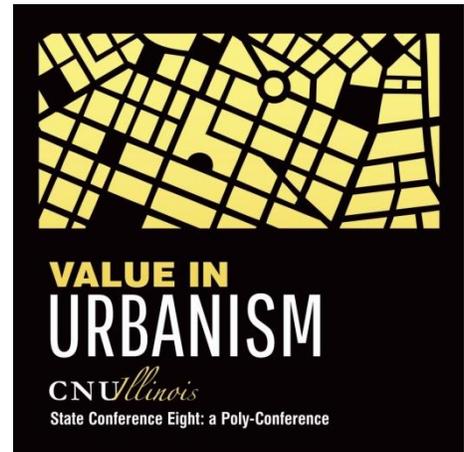


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Density by Design: Data and Decisions about Growth

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PROGRAM

Join the nationally-recognized principal of Urban3, **Joseph Minicozzi**, for a visually-compelling presentation supporting the financial case for municipal density. Utilizing innovative approaches to both methodology and presentation, Urban3 simplifies complex information to clearly communicate the direct connection between the physical design of cities and their fiscal sustainability. Their work has successfully united diverse stakeholders across the US and Canada in meaningful conversations about the growth of their communities. Following the presentation, attendees will have the opportunity to take a self-directed “In-House Field Trip” to several local municipal sites. Representatives from each municipality will be on hand to lead small group discussions in congruent workshops exploring density scenarios within our regional context. MDRN and CNU Illinois members, as well as non-members, are invited to attend.

SCHEDULE

8:30am-9:00am
Registration/ Continental Breakfast

9:00am-10:00am
Presentations

10:00am-11:00am
“In-House Field Trip” Participation Activity

11:00am-11:30am
Report-Outs, Closing

Attendance fulfills CNUa continuing education requirements.

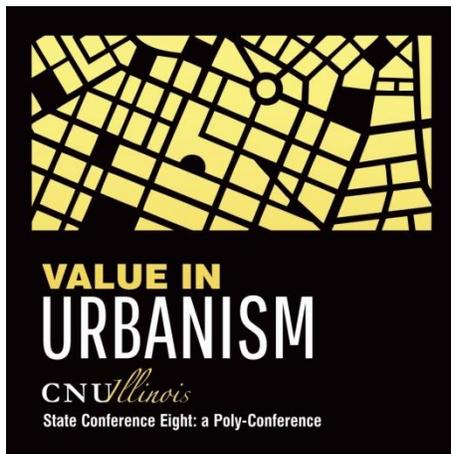


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On The Make: Building Places through Freight & Production

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| SCHEULE | PROGRAM |
|---------|---------|
|---------|---------|

3:00pm-3:30pm
Registration/Networking

3:30pm-5:00pm
Presentations

5:00pm-5:30pm
Interactive “Supply Chain” Activity

5:30pm-7:00pm
Happy Hour (cash bar event)

**Attendance fulfills CNUa
continuing education requirements.**



Freight and production drive urbanism. Chicago’s Central Manufacturing District, located near the former stockyards, combined walkable design, industrial facilities, and freight to provide high quality jobs and economic mobility for working class neighborhoods nearby. Today, communities transitioning away from large scale manufacturing are empowering their own citizens to incubate industries through strategies like the Park Forest Maker Space and rebuilding their economy through the bottom up. Join **Scott Bernstein**, President and Founder of the Center for Neighborhood Technology and **Reggie Greenwood** of the South Suburban Mayors and Managers Association for an informative exploration of the intersection of land use, transportation, business incubation, and production. Attendees will also have the opportunity to participate in an interactive “Craft Beer Supply Chain” activity and a post-event cash bar Happy Hour following the presentations. CNU Illinois members, as well as non-members, are invited to attend. Program attendance is not required to join us for the Happy Hour.

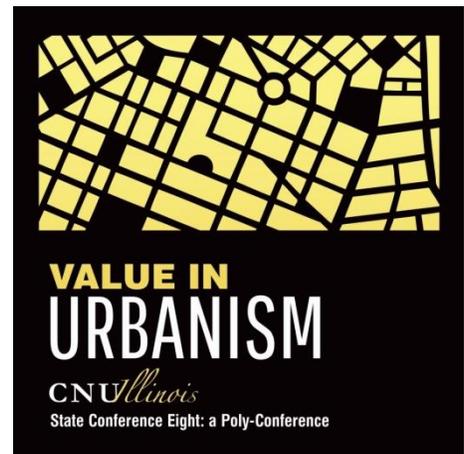
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PROGRAM SCHEDULE

Can the way we build our cities actually improve our own physical and mental health? There can be many negative health impacts from traditional “grey” infrastructure. In contrast, today there is growing awareness that “green” building strategies can not only benefit the environment but can actually positively impact public health as well. The Green Facilitator, **Michelle Halle Stern**, will share her research linking the built environment with public health. **Luke Leung**, Director of the Sustainability Engineering Studio at SOM, will discuss how green infrastructure can promote healthier senses. Additionally, **Jay Womack**, Director of WRD Environmental will present evidence of “Nature Deficit Disorder” and share local built examples of how to combat it. These thought-provoking presentations will be followed by an opportunity for attendees to explore a personal narrative to discover how the built environment can impact human health. USGBC Illinois and CNU Illinois members, as well as non-members, are invited to attend.

8:30am-9:00am
Registration/Continental Breakfast

9:00am-11:00am
Presentations

11:00am-11:30am
Participant Interactive Activity,
Report-Outs, Closing Remarks

Attendance qualifies for one CEU from the GBCI as well as one LU from the AIA and also meets CNUa continuing education requirements.



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ILLINOIS



Scott Bernstein

Founder & President, The Center for Neighborhood Technology

Scott Bernstein leads CNT's work to understand and better disclose the economic value of resource use in urban communities, and helps craft strategies to capture the value of this efficiency productively and locally. CNT is a signer of the Charter of the New Urbanism. Scott is a Fellow of the Center for State Innovation, a Board Member of the American Council for an Energy-Efficient Economy and of Congress for the New Urbanism a member of the Urban History Association. He studied at Northwestern University, served on the research staff of Northwestern's Center for Urban Affairs, taught at UCLA and was a founding Board member at the Brookings Institution Metropolitan Center. President Clinton appointed Scott to the President's Council for Sustainable Development, where he co-chaired its task forces on Metropolitan Sustainable Communities and on Cross-Cutting Climate Strategies.



Reggie Greenwood

South Suburban Mayors and Managers Association

Reggie Greenwood has significant experience in public economic development and private sector management of manufacturing companies. Reggie has developed and is managing an economic development program based on promoting the expansion of manufacturing employment while using sustainable development principles. His work integrates workforce training, brownfield site redevelopment, business retention services, among other projects. He was a partner and manager of a manufacturing company with 60 employees before successfully selling the firm to a larger firm at which he worked for three years. His education includes an undergraduate degree in accounting and a Master's Degree in Regional Planning with a concentration in economic development.



Michelle Halle Stern, AIA, PE, ENV SP, LEED Fellow

The Green Facilitator

Since pioneering one of the country's first green architecture programs, Michelle has been sought after as a green building expert. She orchestrated the founding of one of the first seven chapters of the U.S. Green Building Council and has been a sustainability leader at several large A/E firms. Today, Michelle has her own sustainability consulting firm, is a partner in the professional development firm, Prairie Lab, and is adjunct faculty at Northwestern University. She has earned a reputation as an outstanding facilitator, educator and as a dynamic speaker. Michelle is a member of the inaugural class of LEED Fellows, USGBC Indoor Environmental Quality Technical Advisory Group Chair, and USGBC Faculty™. She is both a licensed architect and professional engineer in the State of Illinois. Michelle also holds a Master of Science in Environmental and Occupational Health Sciences from the University of Illinois at Chicago (UIC).

Luke Leung, PE, LEED Fellow
Skidmore, Owings and Merrill LLP

Luke Leung is a Director of the Sustainability Engineering Studio for SOM. His work includes Burj Khalifa (the world's current tallest man-made structure) and several LEED Platinum buildings including one with Chicago's first large-scale horizontal wind turbine. Luke is a LEED Fellow and a Pennsylvania State University Architectural Engineering Department Centennial Fellow. He is Chairman of the ASHRAE Committee on Tall Buildings and Chairman of the Building Pressure Committee of the Chicago Committee on High Rises. Luke is a Board member of USGBC Illinois; a member of the Sustainable Committee of the Council on Tall Buildings and Urban Habitat; of the Chicago Council on Global Affairs Energy Roundtable; and of the Chicago Sister Cities Program with China. He is also a part-time professor at IIT. Luke holds an MBA from the University of Chicago and a BS and a BAE from Penn State University.



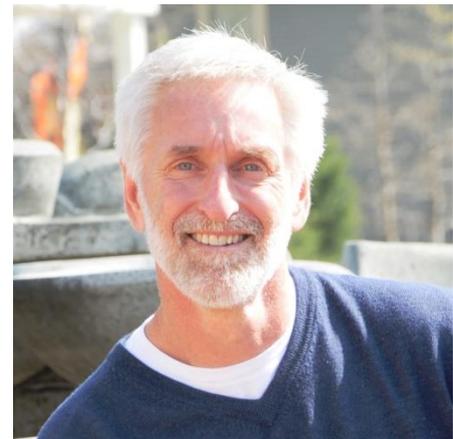
Joe Minicozzi, AICP
Urban3

Joe Minicozzi is the principal of Urban3, a consulting company created by Asheville real estate developer, Public Interest Projects. Urban3's work in pioneering geo-spatial representation of economic productivity has prompted a paradigm shift in understanding the economic potency of urbanism and the value of well-designed cities. Their studies of cities in the United States and Canada have affected the reevaluation of public policy and a broader understanding of market dynamics created by tax policy. Joe is a sought after lecturer on city planning issues and his work has been featured in numerous journals and at international conferences. He is a founding member of the Western North Carolina-based, non-profit Asheville Design Center and he holds a Bachelor of Architecture from the University of Miami and Master of Architecture and Urban Design from Harvard University.



Jay Womack, ASLA, LEED AP
WRD Environmental

Jay Womack, ASLA, LEED AP is the Director of Landscape and Ecological Design at WRD Environmental. Jay's professional background reflects his lifelong affinity for the Midwest's natural areas, which has influenced his design philosophy to partner art, science, and ecology. In particular, Jay helps clients realize their vision to improve the quality of life in their community. By committing to sustainable development, Jay's worked to increase biodiversity, re-connect people to nature, and garner well-deserved recognition for his clients. Jay is also an Adjunct Professor at the Illinois Institute of Technology where he teaches two courses in the landscape architecture department; both courses focus on the integration of ecology and sustainability into landscape architecture.



ACKNOWLEDGEMENTS

The State Conference is an annual event organized by the CNU Illinois Board of Directors. This year's events would not have been possible without the participation of our co-hosts and the Board acknowledges their efforts and support.

Thanks to the following individuals:

- Matthew Michel, Marisa Schulz, and Dr. Joseph Schwieterman of DePaul's Chaddick Institute
- Scott Bernstein and Kyle Smith from The Center for Neighborhood Technology
- Brian Imus, Katie Kaluzny, and Liz Kuehn of USGBC Illinois

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