# **Member Initiative Proposal Requirements**

Please submit your document(s) electronically via email to <a href="mailto:illinois@cnu.org">illinois@cnu.org</a>. Please address the following topics within your proposal:

#### **GENERAL INFORMATION**

- Initiative Name
- CNU Strategic Category [if applicable]:

Sustainability

**Transportation** 

Regionalism

Affordability,

Financing and Entitlements

Accessibility and Visitability

- Initiative Leader's Name and Contact Information
- Bios of Other Key Team Members

#### **INITIATIVE DETAILS**

- What problem is your initiative setting out to address?
- What are the goals of the initiative?
- What are the steps you will take to accomplish your goals?
- What will be the outcome or product of your work?
- How do you plan to promote the results?

## **EVALUATION METHOD & METRICS**

How will you know whether the project succeeded?

## **BUDGET**

Please include a draft project budget.

## WHAT RESOURCES ARE BEING REQUESTED FROM CNU ILLINOIS?

- Endorsement from CNU Illinois
- Communication outreach through CNU Illinois website, email and/or social media
- Event sessions and space
- Volunteer recruitment and/or coordination
- Coordination with potential partner organizations
- Assistance with sponsorship solicitation
- Direct financial assistance [please provide estimate in budget]
- Other