Member Initiative Proposal Requirements

Please submit your document(s) electronically via email to illinois@cnu.org. Please address the following topics within your proposal:

GENERAL INFORMATION
- Initiative Name
- CNU Strategic Category [if applicable]:
  - Sustainability
  - Transportation
  - Regionalism
  - Affordability,
  - Financing and Entitlements
  - Accessibility and Visitability
- Initiative Leader’s Name and Contact Information
- Bios of Other Key Team Members

INITIATIVE DETAILS
- What problem is your initiative setting out to address?
- What are the goals of the initiative?
- What are the steps you will take to accomplish your goals?
- What will be the outcome or product of your work?
- How do you plan to promote the results?

EVALUATION METHOD & METRICS
How will you know whether the project succeeded?

BUDGET
Please include a draft project budget.

WHAT RESOURCES ARE BEING REQUESTED FROM CNU ILLINOIS?
- Endorsement from CNU Illinois
- Communication outreach through CNU Illinois website, email and/or social media
- Event sessions and space
- Volunteer recruitment and/or coordination
- Coordination with potential partner organizations
- Assistance with sponsorship solicitation
- Direct financial assistance [please provide estimate in budget]
- Other