



CNU Illinois

THE ILLINOIS CHAPTER OF
THE CONGRESS FOR THE NEW URBANISM

24401 WEST LOCKPORT ST., PLAINFIELD, ILLINOIS 60544

CNU Illinois 7 State Conference

THURSDAY, SEPTEMBER 25, 2014

CIVIC CENTER, ORLAND PARK, ILLINOIS, 60462

INQUIRIES: CHARLES RENNER, CHAMIREN@YAHOO.COM

About CNU Illinois

CNU Illinois brings together planners, architects, engineers, transportation professional, as well as developers, financiers, public sector decision-makers, and local citizen advocates committed to achieving an environmentally-sound, socially-equitable, and financially-stable future. Please consider joining us as a sponsor of our seventh annual state conference, "Ready, Set, Plan!"

Sponsorship Opportunities for CNU Illinois 7 State Conference

Nation - \$2,000

Nation Level sponsor logos will appear on the "Home" page of the CNU Illinois website for a twelve month period. Their logos will appear on our event day signage at the conference. They will have their logos included on all physical and electronic conference promotional material. They will be verbally acknowledged at the opening and close of the conference. Each Nation Level sponsor will have the opportunity to address attendees for a 10-minute presentation during the conference lunch event. Each Nation Level sponsor will receive two complimentary registrations.

Network - \$1,000

Network Level sponsor logos will appear on our event day signage at the conference. They will have their logos included on all physical and electronic conference promotional material. They will be verbally acknowledged at the opening and close of the conference. Each Network Level sponsor will have the opportunity to address attendees for a 5-minute presentation during the opening of the morning session. Each Network Level sponsor will receive two complimentary registrations.

Region - \$500

Region Level sponsors will have their logos included on all physical and electronic conference promotional material. They will be verbally acknowledged at the opening and close of the conference. Each Region Level sponsor will be able to address attendees for a 5-minute presentation during the opening of the afternoon session.

City - \$300

City Level sponsors will have their logos included on all physical and electronic conference promotional material. They will be verbally acknowledged at the open and close of the conference.

Neighborhood - \$150; Block - \$75; Street - \$25

All Neighborhood, Block, and Street Level sponsors will be listed, by name, in all physical and electronic conference promotional material. Logos will not be included.

Additional Information

Additional information about CNU Illinois and the seventh state conference is available at cnuil.org. Additional information about CNU National is available at cnu.org.

QUICK FACTS ABOUT CNU ILLINOIS

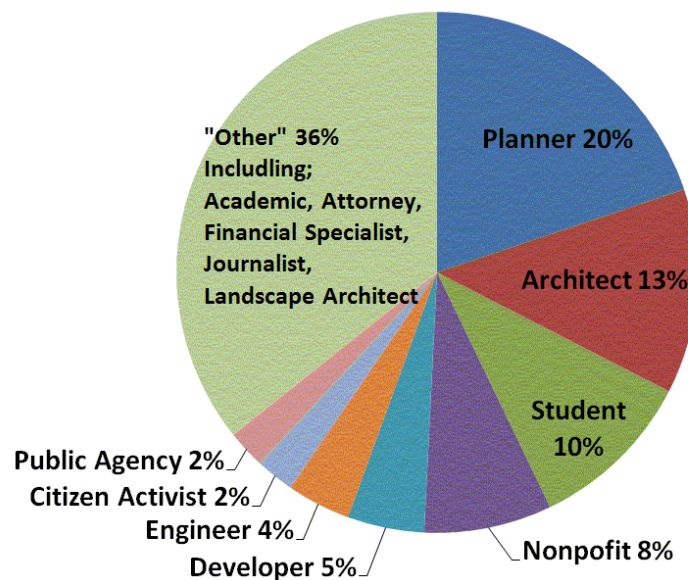
Organizational Structure

CNU Illinois is a non-profit corporation registered with the State of Illinois and is a tax-exempt organization under the IRS code section 501(c)(3). CNU Illinois operates as an official “chapter” in compliance with a signed agreement with the national organization, The Congress for the New Urbanism, headquartered in Chicago, Illinois.

Membership

By joining the national organization, Illinois residents automatically become members of CNU Illinois. The most notable characteristic of the CNU Illinois community is the breadth of professional disciplines it encompasses. While most CNU Illinois members also belong to industry-specific organizations, their support of CNU Illinois demonstrates their passionate commitment to interdisciplinary dialog. For sponsors and advocates looking to broaden the reach of their message, CNU Illinois is a uniquely positioned “hub” connected to many independent disciplines.

As of Spring 2014, CNU Illinois had 144 paid members. Of those, 126 (88%) chose to identify their professional designation on their membership application. The distribution of those self-identified members is illustrated below.



Outreach, Communication, Engagement

CNU Illinois has an email community of nearly 500 members and friends who have “opted in” to receive weekly updates about events. CNU Illinois also maintains an audience on Facebook with both general and event pages with over 300 “Likes” and a LinkedIn Group with 170 members. CNU Illinois hosts approximately 10 events per calendar year. Some events are free while others require payment to attend. All events are open to both members and non-members. Attendance varies by event type but is generally between 12 and 80 participants. Additional information about both upcoming and previous events is available on the “Events” page of CNU Illinois’s website. (<http://www.cnuil.org>)

Governance

CNU Illinois is overseen by an eleven-person volunteer Board of Directors, each serving three-year terms. Five members of the Board comprise the Executive Committee. Board members are eligible for the Executive Committee after one year of service on the Board. Information about the current Board is available on the “About” page of CNU Illinois’s website. (<http://www.cnuil.org>)